Better travel booking at the speed of Lightning

BUILT FOR YOU & WITH YOU

Lightning puts the user-experience front and center with fast search, a user-friendly interface that is content inclusive to make booking travel an efficient and enjoyable experience.

Other booking tools offer slow, unintuitive booking functionality with limited content, leaving travelers with low confidence in the tool and a frustrating booking experience overall.

See below for the intelligent, inclusive, and intuitive features that set Lightning apart.

Functionality	Lightning	Other OBTs
View and select paid seats	✓	✗
Book up to 9 people in one transaction	✓	✗
Loyalty numbers and status recognized <u>at time of booking</u> (i.e. airline seat selection, ground guarantees, etc.)	✓	✗
Desktop & mobile support for travelers <u>and arrangers</u>	✓	✗
Sustainable choices <u>at time of booking</u> (i.e. emissions by travel types/classes, sort & filter, and total trip estimates)	✓	✗
Faster booking with Artificial Intelligence (AI) driven search results	✓	✗
Custom messaging to influence behavior at the point of sale (i.e. messages through booking process and one click swap to lowest fare)	✓	✓

Feature comparison updated May 2023, available for North American users.

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