

Guidelines for Institutional & Athletic Marks:

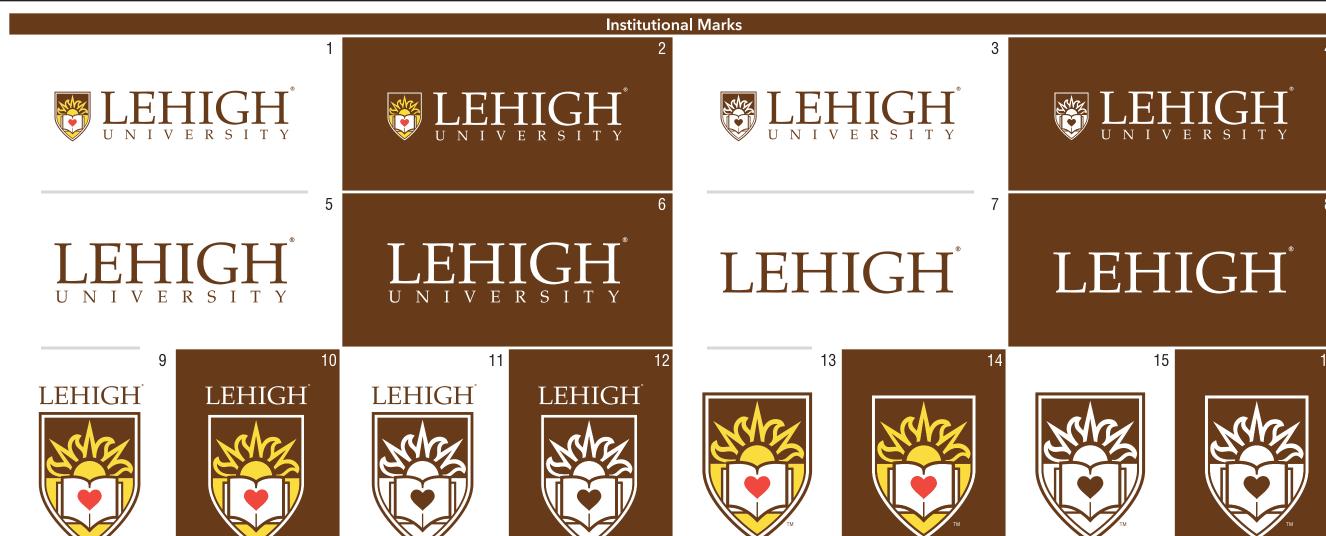
- · Athletic marks and Athletic wordmarks can only be used on Brown, White, Tan, and Heather Grey garments. This is more flexible on materials such as metal, wood or glass.
- Athletic marks are never permitted on black garments or materials.
- The L Hawk marks (21 through 26) may not be used alone. Use of a Lehigh mark (such as 42) must be
- Marks 30 and 31 are only to be used on conference apparel when used in combination with other conference schools. Never on regular merchandise

used in conjunction with the L Hawk.

· Marks should never overlap, touch or connect with each other or another design element.

or apparel.

- Mark 29 can only be used with prior approval. - Typically for printed publications (Black & white)
- Club Sports/Intramurals are permitted
- to use Lehigh marks 38 through 43. Club Sport/Intramurals are not permitted to use L-Hawk, with the
- exception of Lehigh Hockey. • We may ask that marks 19 and 20 are coupled with a LEHIGH or LEHIGH UNIVERSITY wordmark on a case by
- case basis. · We ask that Athletic and Institutional marks not be used together.



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NOTE: The marks of Lehigh University are controlled under a licensing program administered by Collegiate Licensing Company. Any use of these marks will require written approval from CLC.



ADDITIONAL PERTINENT INFORMATION

- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale. • Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.